

YOU
EMPOWERED
the Future





YOU INVESTED *in* **CHAMPIONS**

EMPOWER **EXTRAORDINARY**

On the banks of the Red Cedar, an extraordinary future has been empowered. Because of you and your contributions during *Empower Extraordinary*—the campaign for Michigan State—MSU’s physical landscape has been changed with championship-level facilities; opportunities have been expanded in the classroom and in competition for our student-athletes; and long-term financial stability is enabled for our 25 varsity sport programs.

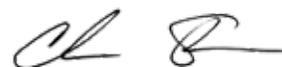
Thank you for your dedication to Michigan State and your commitment to excellence. Our current and future student-athletes will be better positioned for success on the field, in the classroom and in life than ever before because of your positive and everlasting impact. With you, ‘Victory for MSU’ is made possible.

As our student-athletes flip their graduation cap tassels marking the next chapter in their lives, and as coaches and administrators come and go, your sustained investment empowers our student-athletes and MSU Athletics toward an extraordinary future.

THIS IS YOUR IMPACT.



BILL BEEKMAN
Vice President &
Director of Athletics



CHUCK SLEEPER
Executive Associate Athletics
Director & Senior Director of
Development



“I wouldn’t be the person I am today without my Spartan experience, and this donation reflects my deep appreciation to the university.”

DRAYMOND GREEN

Ten years ago, a men’s basketball freshman from Saginaw, MI, appeared in 37 games off the Spartan bench to average 3.3 points and 3.3 rebounds for the season. “Soft” and “overweight,” he committed himself to excellence and dedicated himself to redefining his future.

That freshman would go on to be National Player of the Year in 2012, would become MSU’s leader in career rebounds and 2nd in blocks and steals, and would become one of only three Spartans with 1,000 career points and 1,000 career rebounds. His name: Draymond Green.

In September 2015, Green, a 3-time NBA Champion, 3-time All-Star, 2016-17 Defensive Player of the Year, and gold medalist for Team USA (2016 Rio Olympics), donated the largest one-time gift (\$3.1M) from a former student-athlete in MSU’s history to name the Draymond Green Strength & Conditioning Center and fund an endowment for the men’s basketball program.







A Special **THANK YOU** *to our* **Campaign Volunteers**

MSU ATHLETICS EXTENDS ITS SINCERE GRATITUDE TO THE MEMBERS OF THE ATHLETIC DIRECTOR'S CAMPAIGN LEADERSHIP COUNCIL (ADCLC) WHO, THROUGH THEIR GUIDANCE AND SUPPORT, HELPED RAISE OVER **\$286M** IN OUR CAMPAIGN—SURPASSING OUR \$262M GOAL.

Flozell Adams
Craig & Vicki Brown
Craig Bush & Melody Bryant
Byron & Dee Cook
Craig & Mary Helen Crooks
Kellie & Marilyn Dean
William & Cherilyn Deary
Ed & Laura Demmer
John Demmer
John & Rebecca Duffey
Kris & Jennifer Elliott
Michael & Kellie Ferrantino
Draymond Green
Bill & Julie Guzy
Mark & Nancy Hollis
Tom & Lupe Izzo
Bill & Susanne Janis
Earvin & Cookie Johnson
Dave & Karen Jordan

Brian & Michele Kessler
Rick & Suzanne Lasch
Ben & Barbara Maibach
Drayton & Elizabeth McLane
Daniel & Anna Oginsky
Mark & Cindy Pentecost
John & Lynn Radtke
Stephen & Brenda Ramsby
Peter & Joan Secchia
Steve & Krissy Shanker
Bob & Julie Skandalaris
Steve & Millie Smith
Steve & Teresa St. Andre
Jeff & Patricia Stanton
Brian Storm
John & Joni Szykiel
Herb & Gisele Washington
Aaron & Bonnie Zeigler

Campaign **volunteers**
raised \$64M, which is
22% of all dollars raised



PHOTO: Adam Ruff

IMPROVED FACILITIES



NORTH END ZONE EXPANSION

FOOTBALL FACILITY ENHANCEMENTS

BERKOWITZ BASKETBALL
COMPLEX RENOVATION

LASCH FAMILY GOLF CENTER

GILBERT PAVILION / TOM IZZO
HALL OF HISTORY

STADIUM LIGHTS AT
OLD COLLEGE FIELD



2014-2015



North End Zone **Expansion**

As the Big Ten's fifth-largest venue, Spartan Stadium hosts a vibrant community, home to nearly 80,000 fans chanting "Go Green, Go White" on fall weekends. Since the 1920s, our beloved stadium has been home to countless moments that resonate in the memories of our passionate and faithful fans.

Unveiled in fall 2014, the North End Zone Expansion provided a "front porch" to Spartan Stadium and was the first project to be completed within the *Empower Extraordinary* campaign. The 50,000-square-foot facility includes the Demmer Family Pavilion, the Earvin & Cookie Johnson Pavilion, the Craig & Vicki Brown Plazas, the Rachel Fairman Spartan Locker Room, the Mark & Nancy Hollis/Skandalaris Family Engagement Center, the Ben & Barb Maibach Welcome Center, and the Tom & Lupe Izzo Family Media Center.



"My mother was my rock. This donation and naming opportunity is the appropriate way to thank her and pay tribute to her. She was certainly a difference-maker in my life, and she loved Spartan football Saturdays."

FLOZELL **ADAMS**





Skandalaris Football Center/ Duffy Daugherty **Building**

Ensuring that our Spartan student-athletes are properly trained and performing at their optimum level for competition, the Skandalaris Football Center enhancements—completed in 2015—include a renovation of the Duffy Daugherty locker room and sports medicine training room, and the addition of the John and Becky Duffey Football Practice Field (2014).



Berkowitz Basketball Complex **Enhancement**

In 2015, MSU Athletics completed a renovation to the Alfred Berkowitz Basketball Complex aimed at modernizing a facility that had not been updated since first opening in 2002. The improvements enhanced the aesthetics of both men's and women's basketball staff offices, the Secchia Champions Rotunda and the Pentecost Practice Facility.



2016



Lasch Family **Golf Center**

On June 1, 2016, the \$6 million home of the MSU men's and women's golf teams was officially dedicated. The 15,000-square-foot facility includes an indoor practice area, student-athlete lounge, men's and women's locker rooms, coaches' offices, video room, weight room and a kitchen area featuring nutrition/hydration stations.

“Everything we do in the athletic department really just comes down to one thing: giving opportunities to student-athletes. I’m just so humbled and appreciative to each one of you who has made an impact on our lives, and who will make an impact on our student-athletes for decades to come.”

STACY SLOBODNIK-STOLL
Women's Golf Coach





“It (the facility) helps us become more well-rounded both as students and athletes. There’s work we can do to help us become better people all around.”

SAM WEATHERHEAD
Men’s Golf Student-Athlete



“Without the Lasch Family Golf Center, I would not be where I am today. It truly helped me to get to the next level. With all it has to offer, the best part is the technology that was put into the facility to help track performance and game.”

SARAH BURNHAM
MSU Women’s Golf (2-time Big Ten Player of the Year, lowest scoring average—70.68—in program history) and LPGA member



Gilbert Pavilion/ Tom Izzo **Hall of History**

Since 1989, the Jack Breslin Student Events Center has created a fierce home court advantage for our Spartan basketball programs because of passionate fan support. In an effort to enhance the game day experience, \$50M has been invested in recent years to widen and modernize concourses, expand social spaces and incorporate state-of-the-art technology.



On October 20, 2017, MSU Athletics dedicated the Gilbert Pavilion, a world-class entertainment space that honors and interactively displays the rich history of Spartan basketball through areas, such as the Tom Izzo Hall of History, the John & Becky Duffey Recruiting Lounge, the Piazza Secchia, the Al Serra & Bob Weiss Grand Entry Display, the Rick & Suzanne Lasch Trophy Room, the Spartan Uniform Diorama, the Backlit Dunking Mural, the Arena Entrance LED Display and the Starting Five Columns. Additionally, the pavilion features the Draymond Green Strength & Conditioning Center and Elliott Family Ticket Office.



“On behalf of my wife and myself, I’d like to say it’s an honor to be in a position to be able to contribute and help Michigan State University in any way that we can.”

DAN GILBERT





2017-2018



Stadium Lights at **Old College Field**

Old College Field, Michigan State's most historic athletic site since 1900, has seen major renovations over the last decade. Recently, and over the past two years, stadium lights have been installed at DeMartin Stadium (men's and women's soccer), McLane Baseball Stadium (baseball) and Secchia Stadium (softball) illuminating the playing surfaces at each venue.

“Michigan State has been very meaningful and influential in my life. I have made strong, lifelong friendships here. The decision to be involved was also made as a family. We are passionate about MSU and the athletics program.”

CRAIG BUSH



“Our players deserve the opportunity to play and finish every scheduled game. This affords us the flexibility to schedule when our fans can watch—both on TV and in person.”

JACQUIE **JOSEPH**, MSU Softball Coach



“We’ve seen the exciting environments that our soccer programs have had from the lights and the atmosphere for the student-athletes and the fans, and we’re looking forward to showcasing a beautiful facility and a great atmosphere after the sun goes down this spring.”

JAKE **BOSS JR.**, MSU Baseball Coach





STRENGTHENED ENDOWMENT



YOU ARE **SPARTANS** *for* **LIFE**

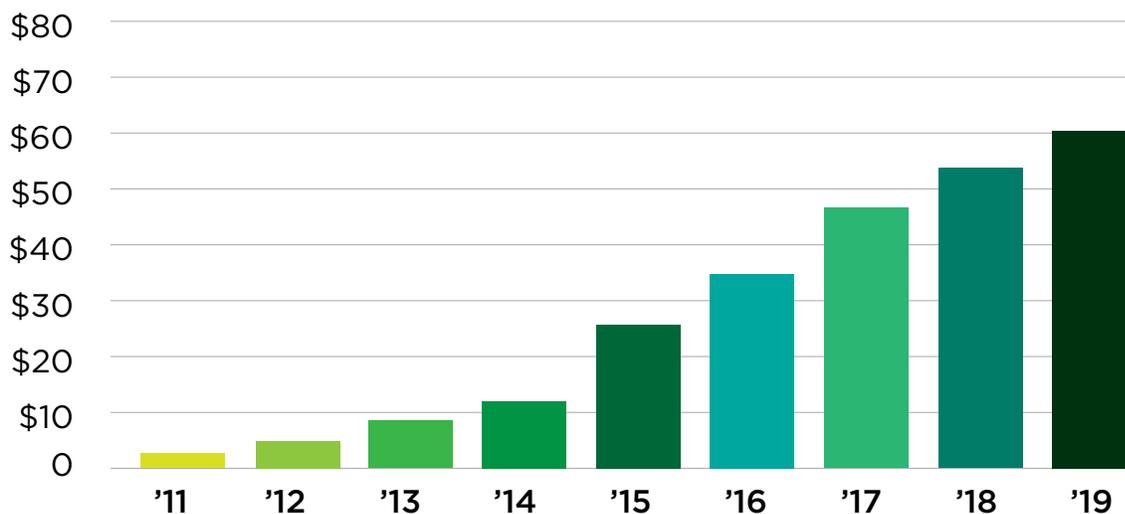
When we set a bold goal to raise \$50M to strengthen endowment support during *Empower Extraordinary*, we envisioned a future in which scholarships, varsity programs and support services were funded by a solid foundation.

With over \$60M raised and 350+ new endowments established, your investment will sustain success and increase opportunities for Spartan student-athletes in perpetuity. As ‘Spartans for Life’ you will forever associate your name with the Green & White and provide long-term financial stability for MSU Athletics.

MSU Athletics Endowment Commitments

Data represents the cumulative growth during the *Empower Extraordinary* campaign, including pledges, cash and planned gifts.

Dollars in millions



Overall Athletic Endowment Value

When *Empower Extraordinary* began (2011), MSU Athletics endowment totaled \$14.1M in book value and \$27.0M in market value. **Endowment giving during *Empower Extraordinary* has raised MSU Athletics endowment to \$39.2M in book value and \$56.8M in market value.**



OVER **250** NEW ATHLETIC SCHOLARSHIPS WERE ESTABLISHED DURING EMPOWER **EXTRAORDINARY**



“My personal long-term goal has always been to give back to MSU, and specifically to help those who may not otherwise have the opportunity to get a world-class education.”

MARY HELEN **CROOKS**

Located at the north end of Spartan Stadium, the Spartans for Life endowment wall serves as a landmark for those who established an endowment, leaving a legacy and forever associating themselves with MSU Athletics.

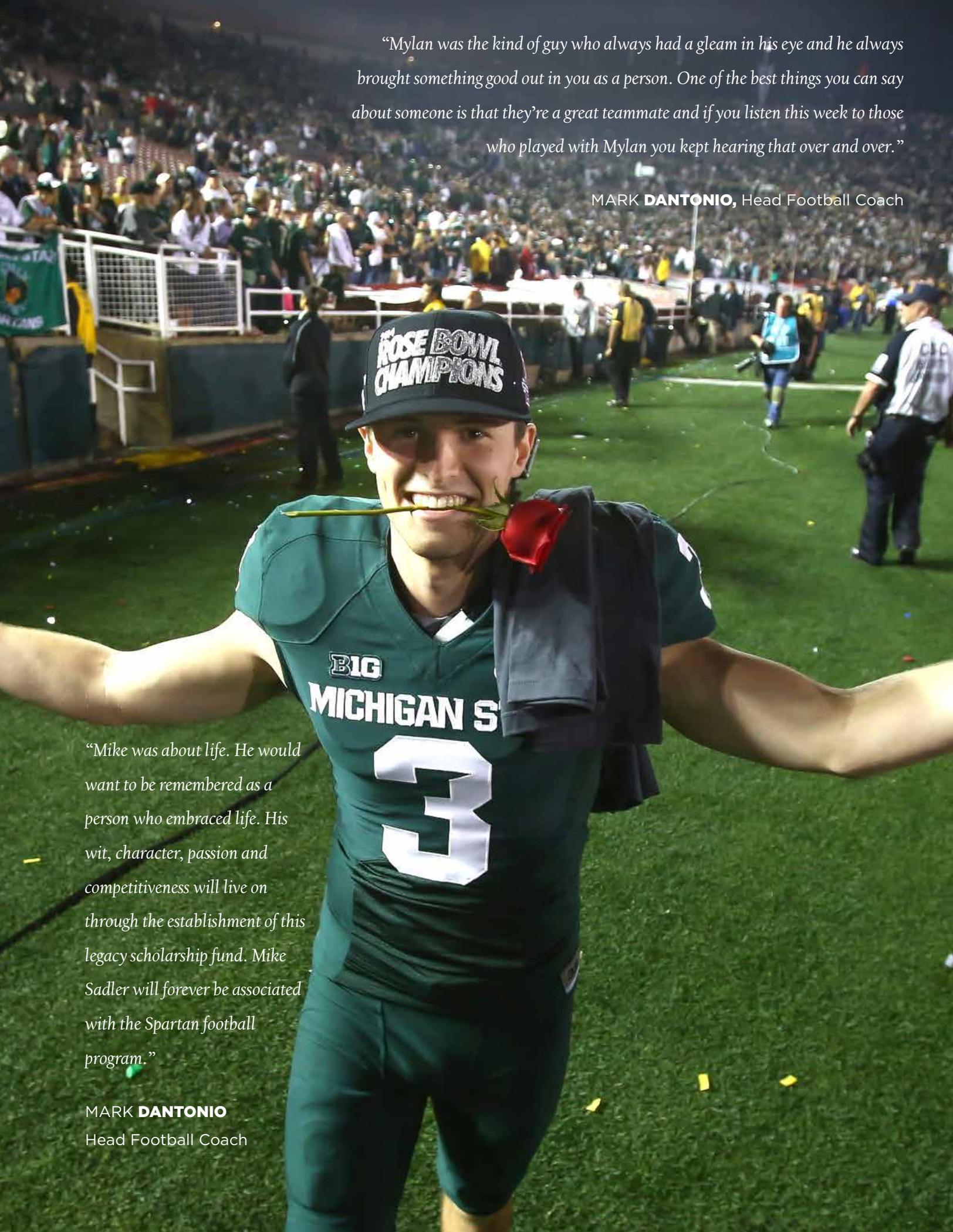


“Mylan was the kind of guy who always had a gleam in his eye and he always brought something good out in you as a person. One of the best things you can say about someone is that they’re a great teammate and if you listen this week to those who played with Mylan you kept hearing that over and over.”

MARK **DANTONIO**, Head Football Coach

“Mike was about life. He would want to be remembered as a person who embraced life. His wit, character, passion and competitiveness will live on through the establishment of this legacy scholarship fund. Mike Sadler will forever be associated with the Spartan football program.”

MARK **DANTONIO**
Head Football Coach





Legacy **Scholarship Endowments**

In the summer of 2016, Michigan State tragically lost two outstanding Spartan football student-athletes and graduates.

Mike Sadler, a 2013 graduate in applied engineering sciences, earned first-team All-American and All-Big Ten honors as a punter and is the only four-time Academic All-American in school history. Mylan Hicks, a 2014 graduate from the MSU College of Social Science with a bachelor's degree in psychology, was a member of the 2015 Cotton Bowl Champions. He was named the defensive recipient of MSU's Biggie Munn Award (most inspirational player) at the team banquet following the 2014 season. Both Sadler and Hicks were members of the 2013 Big Ten Champions and 2014 Rose Bowl Champions.

With the support of hundreds of contributors, legacy scholarship endowments were established to honor Mike and Mylan. These scholarship endowments will provide scholarship support in perpetuity for the Spartan football program by awarding a scholarship to a student-athlete each year who best represents the values of Mike and Mylan.



EXCELLENCE *in the* **CLASSROOM**

Earning a world-class education while playing the sport they love. When a prospective student-athlete commits to Michigan State, the opportunities to pursue excellence extend far beyond competition. Starting in the classroom and extending into the community and abroad, our student-athletes will experience a curriculum for life as they mold themselves into tomorrow's game-changers.



2014-15

246 Academic All-Big Ten

378 student-athletes maintained 3.0 or higher cumulative GPA

18 teams maintained 3.0 cumulative GPA, all women's teams represented

Women's Cross Country
USTFCCCA Scholar Team of the Year

David Zoltowski (M. Swimming)
– 2014 Goldwater Scholarship & 2015 Churchill Scholarship; Rhodes Scholar Finalist

2015-16

276 Academic All-Big Ten

419 student-athletes maintained 3.0 or higher cumulative GPA

19 teams maintained 3.0 cumulative GPA

Sarah Kovan (W. Soccer)
1st Rhodes Scholar recipient for MSU since 1983



2016-17

291 Academic All-Big Ten

426 student-athletes maintained 3.0 or higher cumulative GPA

18 teams maintained 3.0 cumulative GPA



2017-18

283 Academic All-Big Ten

416 student-athletes maintained 3.0 or higher cumulative GPA

Posted **highest** all-time department **cumulative GPA** (3.1709)

All-time high **78 student-athletes** posted a perfect 4.0 semester GPA



Her Spartans *will* **Shines Through**

Being born and raised here in East Lansing, Michigan, being a Spartan has been in my blood since I was born. When it came time to take official visits to schools other than Michigan State, my heart just was not there. Selecting a college in the end was a very easy decision. I was joining a golf program that was built on success. Because MSU's Women's Golf Team had won three out of the last four Big Ten Championships, I felt very motivated to join a program built on a tradition of excellence.

I was always told that the time would go by fast, but I never thought it would go as quickly as it did. The first three years of college flew by as I was a member of the travel team and member of the Business School. I was somber thinking I had one final year left to make my mark within our program.

In August of 2017, I was preparing to head back to campus and begin my senior year. I was truly not prepared for what was to come later that month. Everything came to a halt when a lymph node on my neck swelled up and became very painful. After several blood tests, scans and a biopsy, the diagnosis began to become clear: it was Hodgkin's lymphoma. It became very clear that my senior year would be much different than expected. Instead of attending classes, attending workouts and being a participant of the Women's Golf Team, I was taking chemotherapy head-on every other week for six months. Nothing could have prepared me for the outpouring of support from the Michigan State community.

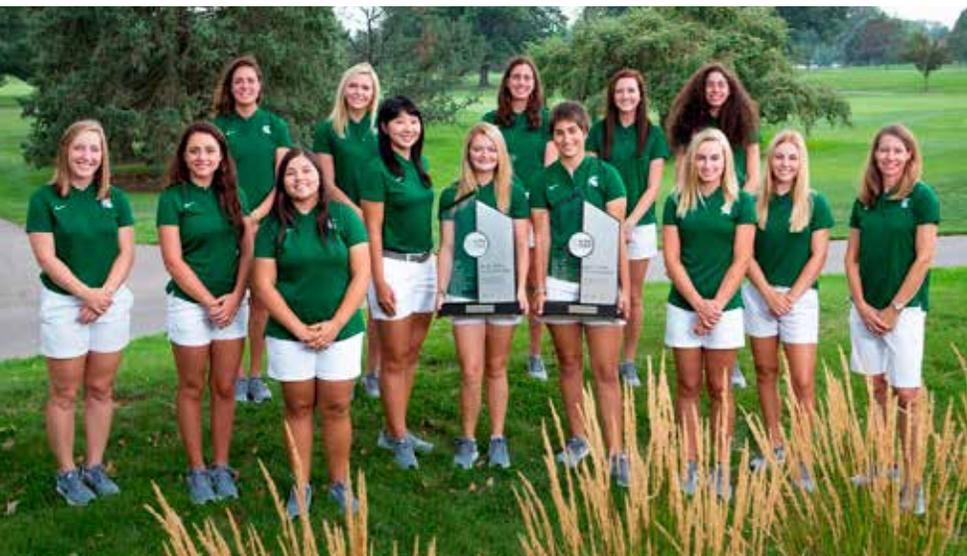
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I cannot begin to express how many people within this university helped me face the biggest challenge of my life. From the beginning of my journey, I have been amazed by the kindness, love, compassion, thoughtfulness and professionalism by all the administrators, professors, employees and fellow students. My teammates were constant visitors as I was battling the biggest fight of my life. Looking back, I cannot recall a day when a teammate did not visit me. I cannot thank each and every one of them enough for their love and support. It meant the world to me to have such wonderful friends there when I needed them most. Additionally, countless people throughout the university donned “SetasStrong” wristbands in support of my fight. Seeing all of their support made me never give up and made me ultimately win the toughest challenge of my life.

I am forever grateful to this university, which was my constant motivation while sick. Every single day, I would dream of being back on campus. I missed the wonderful people who are associated with the university. I missed the picturesque walks to and from class. I missed attending classes and meeting new people each and every day. And finally, I desperately missed being a member of the Women’s Golf Team. I dreamed of the days I would be back on campus enjoying all these elements. For these reasons, I am forever grateful to Michigan State University. This university gave me motivation to beat a disease that sometimes seemed defeating.

I am forever thankful to Michigan State University and The Spartan Fund. Without their support, I would not be fulfilling my dream of being back

on the Women’s Golf Team today. I am thankful to have wonderful teammates that I know will be lifelong friends. Their constant support is something I will never forget. I am thankful for these last five years. I would not be the person I am today without having to face adversity. Finally, moving forward whenever something happens that seems insurmountable, Spartans Will never, ever, ever quit. We will always find our way through.







SPARTAN FUND ANNUAL GIVING



\$138M
RAISED

SUPPORTS 800
STUDENT-ATHLETES
IN **25**
INTERCOLLEGIATE
VARSITY **SPORTS**



EMPOWERING SPARTANS *with* **ANNUAL SUPPORT**

Each and every day, our Spartan student-athletes pursue excellence as they aim for individual and team championship performances. Training and competing at Michigan State, within the Big Ten Conference and at the elite national level requires the proper equipment, nutrition and wellness, and travel.

The impact of an annual gift is felt immediately, giving coaches and administrators expendable funds that are crucial to the operational expenses of each varsity sport and support programs for student-athletes.

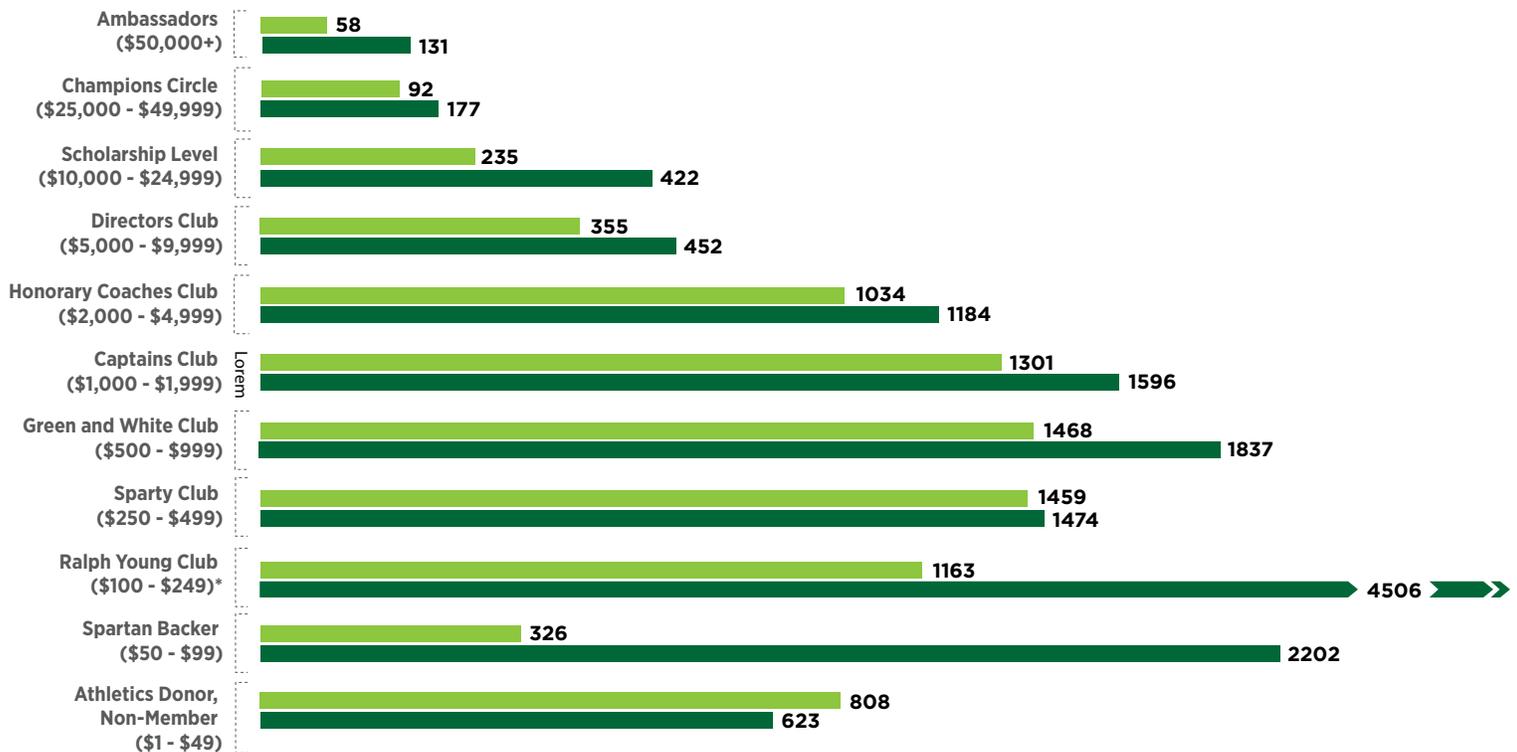




Annual Giving *Over* **Time**

NUMBER OF DONORS

● 2011 ● 2018



* The 2011-2018 total number of donors for the Ralph Young Club more than tripled during the course of the campaign.



SPARTANS *in* **COMPETITION**



Victory for MSU. It's not just our fight song, but a source of pride for all Spartans when our student-athletes and coaches produce a championship effort.

It's why your closet may be filled with green and white. It's why when you hear "Go Green," your response is appropriately and proudly "Go White." It's why you take off work in March to watch a legendary head coach lead our team to magical victories. When you reflect on your years as a Michigan State fan, moments of a big play or hoisting a trophy stand out in your mind as pivotal moments in MSU Athletics history. These moments—best when shared with fellow Spartans—unify us as alumni and fans.

2014-15

- Men's Basketball advances to 7th Final Four under Coach Tom Izzo
- Football finishes at No. 5 after defeating Baylor in Cotton Bowl Classic
- Women's Cross Country wins 1st ever National Championship and claimed 2nd straight Big Ten title
- Men's Soccer advances to Elite Eight and finishes No. 8
- Men's Tennis Doubles (Harry Jadun and Patrick Mullane) advance to Final Four
- Women's Track & Field wins Big Ten Outdoor Championship and finishes No. 7



2015-16

- Football wins Big Ten East Championship and participates in College Football Playoff
- Men's Basketball finishes season ranked in top 10
- Women's Basketball finishes 2nd in the Big Ten

2016-17

- Women's Golf wins Big Ten Championship, its 5th in 10 years
- Eight teams advance to their respective NCAA Championships
- Six teams were represented by individuals at NCAA Championships



2017-18

- Football wins Holiday Bowl; Head Coach Mark Dantonio wins 100th game at MSU
- Volleyball advances to Elite Eight
- Men's Soccer advances to Elite Eight
- Men's Cross Country wins Regional Championship
- Women's Golf wins 2nd straight Big Ten title

2018-19

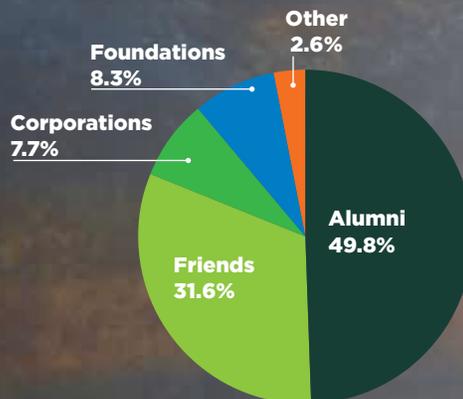
- Men's Soccer advances to College Cup, its 1st appearance since 1968, and reaches the Elite Eight for the 4th time in the last six seasons
- Men's Basketball advances to the 8th Final Four under Head Coach Tom Izzo

SEE *the* **CHANGE**



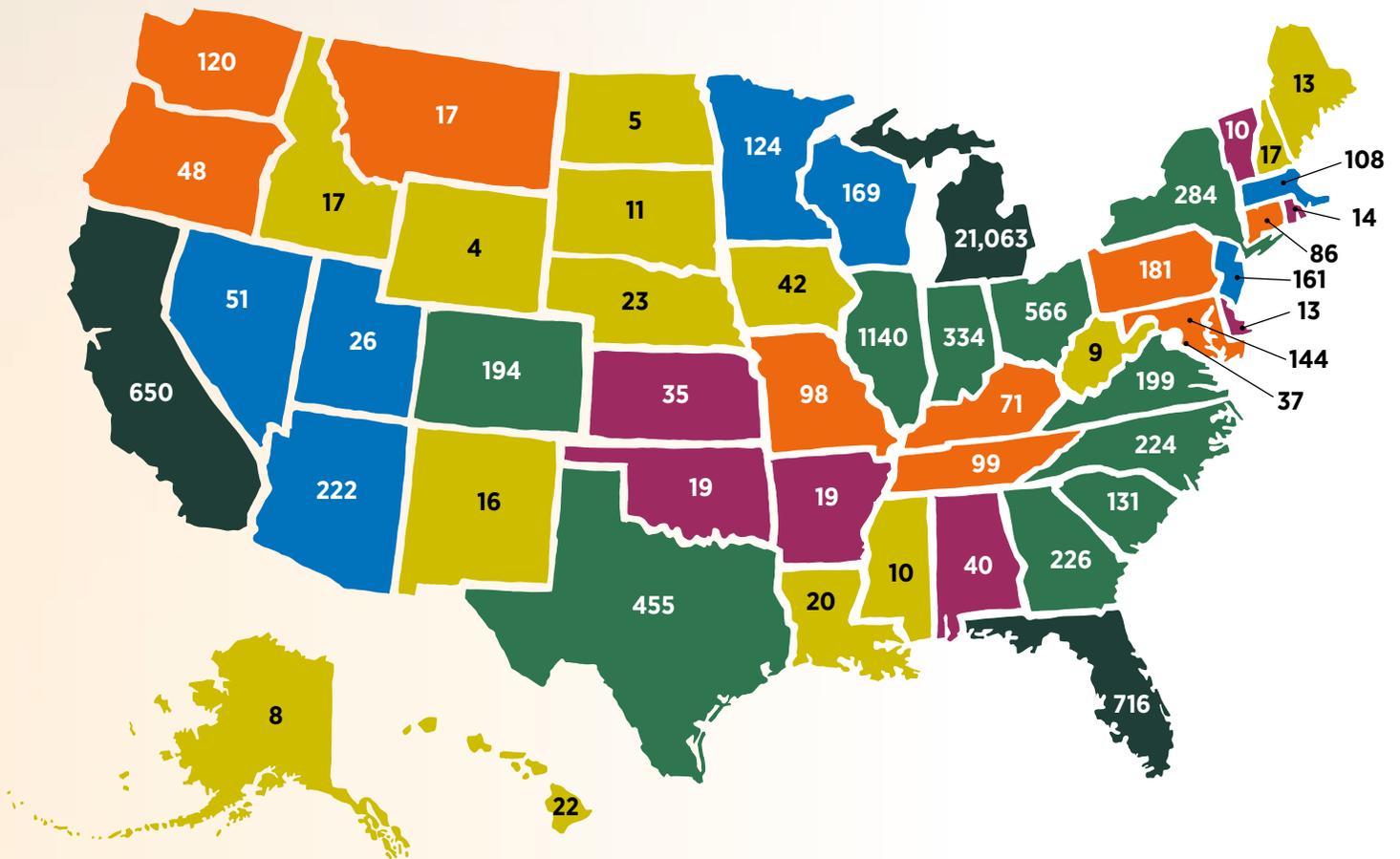
WHO **GAVE?**

Support from our Spartan faithful is extraordinary—and diverse. We thank the various groups of investors who contributed to MSU Athletics during the campaign.



SPARTANS **STEPPED UP**

NUMBER OF **DONORS**



CAMPAIGN **DOLLARS** RAISED (in the U.S.)

TOTAL
DONATIONS
\$286M

\$0 - \$49,999

WY	5,856
AK	6,067
MS	6,278
NH	7,250
SD	8,412
ME	9,858
HI	12,523
WV	19,158
LA	20,231
ND	25,802
NM	29,124
ID	35,213
NE	39,174
IA	46,288

\$50,000 - \$99,999

VT	52,916
AL	55,256
KS	56,765
RI	64,558
OK	64,804
AR	66,620

\$100,000 - \$499,999

KY	115,691
TN	142,728
OR	204,543
MO	208,876
DE	258,710
MT	258,852
MD	285,081
PA	427,967
CT	434,170
WA	438,379

\$500,000 - \$999,999

MN	505,358
NV	560,261
UT	598,463
WI	638,255
MA	783,526
NJ	945,425
AZ	958,545

\$1 MILLION - \$15 MILLION

NC	1,069,829
NY	1,235,402
VA	1,339,917
IN	1,389,185
CO	1,801,112
OH	2,595,145
SC	3,093,261
TX	3,657,930
GA	6,705,747
IL	6,808,594

\$15 MILLION +

CA	15,490,978
FL	21,737,872
MI	210,077,241





THE FUTURE IS
SHAPED BY STEPS
TAKEN TODAY, AND
YOUR LEGACY
EMPOWERS THAT
FUTURE.

**THANK
YOU!**

Mueller®